

## PROCESS

Read the **Pop Up Canvas Guide Book**. On **slide 6** there is a step by step description on how you can do an **Analysis of your concept**, remember you only need to do this in bullet points, your answers does not need to be too detailed.

Step 1 – Basic Needs

Step 2 – Inspiration

Step 3 – Emerging Expectations

Step 4 – Objectives Meets Expectations

Now go to **slide 12** look at **Analysis of your basic needs**, and you are requested to do simple bullet points under each step to help you plan your pop up shop:

Step 1 – Your Public

Step 2 – Cost

Step 3 – Venue

Step 4 – Key Partners

Step 5 – Key Resources

On **slide 20** there is a diagram with each of these steps use the diagram to do your bullet points